



Beyond Brand

Love the Experience

Approach: Tender for IT Services / Diagnostic Portal

Project Name: Enterprise Map Development – Phase 2

Project Ref: EMD2

Date: 14/3/19

Description of Work

As the success of The Experience Maps progresses, we will be looking to modify our customer platform, with an approach to create an enhanced version of our Enterprise solution.

All work will be done on a dedicated hosted solution, managed by our chosen provider following development.

In order to do this, we need to consider several pieces of work which are outlined below.

1. Pilot Reporting
2. Reporting Dashboard
3. Reporting Automation
4. Self-Serve Access
5. Data Tagging
6. App Development
7. User Interface

This work will commence from 1st April 2019 and will be split into several chunks of activity. Phases 1-5 will be done during the remainder of 2019 with Phases 6 & 7 done in by the end of 2020. All payment will be paid upon completion of each phase, after system tests and UAT have been signed off as complete.

All applicants must have a proven track record of delivering customer diagnostic portals, with a preference for completing work in the consulting sector.

A detailed specification can be made available of each of the phases, upon a request for further information.

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Email: info@beyondbrand.eu Phone: 0333 222 1422 Website: beyondbrand.eu

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Application Process

In order to register your interest, you should first of all send an email to info@beyondbrand.eu with access to your website, brochure and case studies included. All parties that are shortlisted to quote stage will be sent a detailed specification to quote against the phases in the 'Description of Work' above.

Timeframe

Tender applications will be accepted from 14th March – 28th March.

Criteria for Selection

1. Experience / Track record (40%)
2. Technical Specification (20%)
3. Commercial Terms / Price (20%)
4. Supply Timescale (10%)
5. Managed Service / Aftercare (10%)

Funding

This tender award is subject to ERDF grant from Coventry & Warwickshire Innovation Programme, where it will part funded by the European Regional Development Fund.



European Union

European Regional Development Fund

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